



MEDIA RELEASE | EMBARGOED FOR RELEASE UNTIL - MONDAY 12th OCTOBER 2026

Every Install launches to strengthen the business behind KBB installation

New platform brings practical business support, tools, training, industry content and trusted expertise together for installers and installation companies.

Being good at installation does not automatically teach someone how to run a strong installation business.

MONDAY 12th OCTOBER 2026 - Every Install launches as a new membership and support platform for kitchen, bedroom, bathroom and fitted-interior installers and installation companies.

Founded by former installer and installation business owner Mark Conacher, the platform brings practical action guides, business learning, tools, templates, calculators, installer-led content, industry news, work opportunities, apprenticeship information and access to trusted partners together in one place.

Every Install is the first platform from Every Trade Pro, a wider long-term vision to create dedicated support platforms for skilled trades. The immediate focus, however, is firmly on Every Install and the KBB installation industry.

"Every Trade Pro is the bigger vision, but Every Install is the work in front of us," said Conacher. "Our full attention is on making it genuinely useful from day one and more valuable as it grows."

Installers are expected to price work, understand costs, protect profit, manage customers, plan projects and make business decisions, often while spending most of the week on site.

"Most installers learn the business side by working it out as they go, often by getting things wrong," Conacher said. "Every Install is there to shorten that learning curve. Some of the information and tools can make an immediate practical and financial difference."

A pathway for stronger installation businesses

At the centre of Every Install Pro is The Installer Business Pathway, a trilogy of courses made up of 90-Day Installer Reset, Control to Commercial Strength and Built to Choose. Together, they help installers regain control, create better structure and build towards greater choice over what comes next.

A free membership will provide selected action guides, installer content, industry news and opportunities. Every Install Pro will unlock the complete pathway, the wider tool and template library, planners, calculators and new material as the platform develops.

Pro membership will be available for £49 per month or discounted to £499 as an annual subscription.

Built to grow with the people it serves

Every Install is not built around one definition of success. One installer may want better profit and more time. Another may want to grow a team and get off the tools or build a business strong enough to take on an apprentice.

A dedicated apprenticeship section will explain what taking on an apprentice involves and where to find specialist support. The aim is not to push every business towards employing an apprentice, but to help more businesses become financially and operationally fit enough to have that choice.

The platform will launch as a growing resource rather than a finished library. Installers and installation companies will be invited to share what is working, explain what they need help with and influence what is built next. Selected specialists and organisations from across the wider industry will also contribute where they can add genuine value.

"This has to be shaped with installers, not simply presented to them," Conacher added. "The point is to listen, turn real business problems into practical help, celebrate what works and keep making the platform more useful."

"We want to raise installers up. Stronger installation businesses can make better decisions, protect their profit, support their customers and create more opportunities. That is good for installers and good for the whole industry."

Every Install launches on Monday 12th OCTOBER 2026. Installers can register at everyinstall.com

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Notes to editors

About Every Install

Every Install is a membership and support platform for KBB and fitted-interior installers and installation companies. It provides practical business learning, action guides, tools, industry content, opportunities, apprenticeship information and access to trusted partners. Visit everyinstall.com.

About Every Trade Pro

Every Trade Pro is the company behind Every Install. Its long-term purpose is to build dedicated platforms that help skilled tradespeople strengthen the businesses behind their work. Visit everytrade.pro.



Every Trade Pro

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PRESS MATERIALS

Logos, approved images, founder information, platform screenshots and downloadable copies of this release will be available at:
<http://everyinstall.com/press-media>